

SPORTSENGINE
PLAY TOGETHER, WIN TOGETHER SWEEPSTAKES
Official Rules
December 12, 2017—February 28, 2018

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The **Play Together, Win Together Sweepstakes** (“Sweepstakes”) will begin on December 12, 2017 at 12:00 A.M. ET and end on February 28, 2018 at 3:00 A.M. ET (“Sweepstakes Period”). All times in the Sweepstakes refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state/provincial and local/municipal laws.

ELIGIBILITY: Open only to permanent, legal United States residents who are physically residing in one (1) of the fifty (50) United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories), and who are thirteen (13) years of age or older as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include SportsEngine, Inc., 807 Broadway St. NE, Suite 300, Minneapolis, MN 55413, NBCUniversal Media, LLC, 30 Rockefeller Plaza, New York, NY 10112, NBC Sports Group, 30 Rockefeller Plaza, New York, NY 10112 (“NBC Sports”) (collectively, “Sponsors”), LeadDog Marketing Group, Inc., 440 9th Avenue, 17th Floor, New York, NY 10001 (“Administrator”), Fandango Media, LLC, 407 N. Maple Drive, Suite 300, Beverly Hills, CA 90210 (“Fandango”), GolfNow, LLC, 7580 Golf Channel Drive Orlando, FL 32819 (“GolfNow”), TEGNA, Inc., 7950 Jones Branch Drive, McLean, VA 22107 (“TEGNA”) and each of their respective parents, subsidiaries, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes. **NOTE: IF YOU ARE UNDER EIGHTEEN (18) YEARS OF AGE, YOU MUST HAVE THE PERMISSION OF YOUR PARENT OR LEGAL GUARDIAN TO ENTER.**

TO ENTER: To enter the Sweepstakes, during the Sweepstakes Period visit www.sportsengine.com/contests/play-together-win-together-sweeps (the “Website”) and follow the provided instructions to complete and thereafter submit the entry form (the “Website Entry”). Website Entry must include your name, email address, and sports club (the “Club”). Each

Website Entry must indicate a different Club. All Entries become the property of Sponsors and will not be acknowledged.

BONUS ENTRIES: Entrants may gain additional Entries (“Bonus Entries”). To receive Bonus Entries, an entrant must first submit a Website Entry. Bonus Entries are only available on the Website and will be available at different times during the Sweepstakes Period. Bonus Entries are as follows:

- +1 Entry: Send Email to Members.
- + 1 Entry: Send text to Members.
- +1 Entry: Share on Twitter.
- +1 Entry: Share on Facebook.
- +1 Entry: Download Sweepstakes Promotion Materials.
- +1 Entry: Download indicated Apps
- +1 Entry: Click the ‘Daily Entry’ email.
- +14 Entries: Clicking a CTA in an email that is associated with 1 of 14 segmentation questions.
- +10 Entries: Upload of CSV email list.

- +1 Entry: Like NBC Sports on Facebook.
- +1 Entry: Follow NBC Sports on Twitter.
- +1 Entry: Follow NBC Sports on Instagram.
- +1 Entry: Subscribe to NBC Sports on YouTube.

- +1 Entry: Like SportsEngine on Facebook.
- +1 Entry: Follow SportsEngine on Twitter.
- +1 Entry: Follow SportsEngine on Instagram.
- +1 Entry: Subscribe to SportsEngine on YouTube.

- +1 Entry: Like Fandango on Facebook.
- +1 Entry: Follow Fandango on Twitter.
- +1 Entry: Follow Fandango on Instagram.
- +1 Entry: Subscribe to Fandango on YouTube.

- +1 Entry: Like Universal Orlando Resort on Facebook.
- +1 Entry: Follow Universal Orlando Resort on Twitter.
- +1 Entry: Follow Universal Orlando Resort on Instagram.
- +1 Entry: Subscribe to Universal Orlando Resort on YouTube.

+1 Entry: Like TEGNA on Facebook.
+1 Entry: Follow TEGNA on Twitter.
+1 Entry: Subscribe to TENGNA on YouTube

+1 Entry: Like GolfNow on Facebook.
+1 Entry: Follow GolfNow on Twitter.
+1 Entry: Follow GolfNow on Instagram.
+1 Entry: Subscribe to GolfNow on YouTube.

+1 Entry: Watch video on Website.
+1 Entry: Sign up a new team on SportsEngine.

Website Entry and Bonus Entries may be collectively referred to herein as “Entry” or “Entries”.

Membership/account on Facebook, Twitter and Instagram can be established without charge. A Facebook/Twitter and/or Instagram account is required to gain the applicable Bonus Entries. If you do not already have a Facebook, Twitter or Instagram account you can go to <http://www.facebook.com>, <http://twitter.com> or download the Instagram app on your mobile device to create a free account.

Message and data rates may apply to use of mobile device for Entry.

All Entries become the property of Sponsors and will not be acknowledged or returned.

To receive Bonus Entries, an entrant must first submit a Website Entry.

Limit five (5) Website Entries during the Sweepstakes Period.

Entries will not be acknowledged or returned.

Multiple Entries received from any person beyond applicable entry limits will void all such additional Entries. Entries generated by a script, macro, or other automated means or by any means that subverts the entry process will be disqualified. Entries must be received before February 28, 2018 at 3:00 A.M. ET to be eligible for the Sweepstakes. Administrator’s computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to

enter will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without compensation, notification, permission, or approval.

PRIVACY: Entrants will have the opportunity to receive information from Sponsors and selected partners by checking the appropriate box(es). If, at any time, you no longer wish to receive materials from Sponsors or our partners, please go to our privacy policy, located at <http://www.nbcuniversal.com/privacy/>, or the applicable partner's privacy policy and follow the procedures indicated. Absent an Entrant's express consent, his/her entry information will only be used for purposes of Sweepstakes administration.

WINNER SELECTION AND NOTIFICATION: On or about March 5, 2018, one (1) potential winner ("Winner") will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the Sweepstakes Period. The random drawing will take place at Administrator's offices in New York, NY USA. Administrator will make two (2) attempts to notify potential Winner at the phone number and/or email address submitted at the time of entry. **Sponsors may share potential Winner's name and contact information with Sweepstakes Entities and/or any prize provider, as applicable, if necessary.** Potential Winner will be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Sweepstakes Documents") within three (3) business days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsors' sole discretion an alternate potential Winner may be selected from the remaining eligible Entries. If potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, or if Prize (as defined below) or prize notification is returned as undeliverable, such potential Winner will be disqualified and time permitting, at Sponsors' sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries.

PRIZES: There will be two (2) prizes awarded.

Individual Prize: The Winner will receive Five Thousand Dollars (\$5,000) to be awarded in the form of a check payable to the Winner ("Individual Prize"). Estimated Retail Value ("ERV") of Individual Prize is Five Thousand Dollars (\$5,000).

Team Prize: The Club selected by the Winner in his/her Website Entry will receive a private screening of the Universal Pictures film *Jurassic World: Fallen Kingdom* (“Private Screening”) for up to six hundred (600) Club members/guests including Winner (collectively, “Club Member(s)”) at a movie theatre within fifty (50) miles from the Club’s hometown (movie theatre to be selected by Sponsor in its sole discretion). Private Screening will also include concessions including one (1) small popcorn and one (1) small fountain drink per Club Member (“Concessions”). Private Screening and Concessions may collectively be referred to herein as “Team Prize”.

Team Prize and Individual Prize may collectively be referred to herein as “Prize” or “Prizes”.

If Winner is a minor, Prizes must be accepted by Winner’s parent or legal guardian on the Winner’s behalf.

Team Prize restrictions include, but are not limited to:

- Private Screening must occur between Friday, June 22, 2018 and Sunday, July 8, 2018 at a commercial theater near Club’s hometown.
- While Sponsor/Administrator will attempt to accommodate Club’s requested date for Private Screening, actual date of Private Screening will be determined at Sponsor’s sole discretion and is subject to availability.
- The movie theater where the Private Screening will take place will be chosen at Sponsors’ sole discretion.
- Club Members/Guests at Private Screening must be of appropriate age to see “*Jurassic World: Fallen Kingdom*”, as determined by the Film’s MPAA rating. If a Club Member meets this criterion and is a minor, such minor Club Member must be accompanied to Private Screening by his/her parent or legal guardian and such parent and/or legal guardian will count as a Club Member.
- Team Prize and elements thereof may not be sold, traded, transferred, rescheduled to dates not within the fulfillment period set forth above, or refunded. Team Prize is not redeemable for cash, either in whole or in part.
- Items NOT included as part of the Team Prize include: alcoholic beverages, insurance, parking, accommodations, ground transportation for the Club Members to and from the movie theatre; and all other costs and expenses not otherwise mentioned herein. These items are the sole responsibility of the Club Members.

Team Prize components that are tickets are in all cases subject to the terms/conditions of use printed thereon, including expiration date.

Club Members may be required to sign and return a Release and Indemnification, and a Publicity Release where allowed by law prior to issuance of tickets. If any Club Member is a minor, his/her parent or legal guardian must complete the paperwork.

If the Club chooses to have fewer than six hundred (600) Club Members attend the Private Screening, Team Prize will be awarded in increments suitable for the actual number of attendees and shall constitute full satisfaction of Sponsors' Prize obligation and no additional compensation will be awarded.

Club Members must conduct themselves at all times during Private Screening in a socially appropriate, well-behaved and courteous manner. Failure to do so, as determined by Sponsors in their sole discretion, will result in immediate termination of participation in Private Screening without compensation of any kind.

ERV of Team Prize is Twelve Thousand Dollars (\$12,000.00).

ERV of all Prizes is Seventeen Thousand Dollars (\$17,000.00). Any difference between ERV and Actual Retail Value ("ARV") will not be awarded. For any Prize with an ARV of six hundred dollars (\$600) or greater, Sponsors will furnish an Internal Revenue Service Form 1099 to Winner or Club, if applicable, for the ARV of Prize for the year in which Prize was won.

Sponsors will determine all details of Prize in their sole discretion. Sponsors reserve the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Individual Prize are the sole responsibility of Winner. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Team Prize are the sole responsibility of Club. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Sponsors' sole discretion. If Club does not wish to claim the Team Prize, it will be forfeited and shall constitute full satisfaction of Sponsors' Prize obligation and no additional compensation will be awarded.

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities, and each of their respective officers, directors, and employees, as well as Universal City

Development Partners, Ltd. d/b/a Universal Orlando Resort, Facebook, Inc., Twitter, Inc., and Instagram, LLC (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the or Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize(s) or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize(s), including express warranties provided exclusively by prize supplier that are sent along with Prize(s); (c) if selected as the Winner, to the posting of such entrant's name on the Website and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors/Administrator, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors'/Administrator's sole discretion.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors and/or Administrator, who may seek damages to the fullest extent permitted by law. The failure of Sponsors and/or Administrator to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer or mobile device relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled (or illegible), corrupted, inaccessible, delayed, lost, late, damaged, or returned. **Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these**

Official Rules). In the event of cancellation, modification, or suspension, Sponsors reserve the right to select the Winner in a random drawing from among all eligible, non-suspect Entries received. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors/Administrator in their sole discretion). Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the name of the Winner, available after March 16, 2018, send a self-addressed, stamped envelope to be received by June 13, 2018 to SPORTSENGINE PLAY TOGETHER, WIN TOGETHER SWEEPSTAKES Winner, c/o LeadDog Marketing Group, 440 9th Avenue, 17th Floor, New York, NY 10001.

Fandango is a prize provider only in this Sweepstakes, is not a sponsor of this Sweepstakes, and is not responsible for the administration of the sweepstakes, the collection of the entries or the conduct of the draws.

Universal Orlando Resort is not a sponsor of this Sweepstakes, nor responsible for the administration of the Sweepstakes, the collection of the entries, the conduct of the draws, or the provision of any prize.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc., Twitter, Inc. or Instagram, LLC. By participating in the Sweepstakes, you are providing your information to NBCUniversal Media, LLC and not to Facebook, Inc., Twitter, Inc., or Instagram, LLC.